

<b>Report to:</b>	<b>EXECUTIVE</b>
<b>Relevant Officer:</b>	Alan Cavill, Director of Place
<b>Relevant Cabinet Member:</b>	Councillor Gillian Campbell, Deputy Leader of the Council (Tourism, Economic Growth and Jobs)
<b>Date of Meeting:</b>	15 December 2016

## **BUILT HERITAGE STRATEGY 2016-2020**

### **1.0 Purpose of the report:**

1.1 To request permission to publish the Built Heritage Strategy 2016 – 2020.

### **2.0 Recommendation(s):**

2.1 To approve the Built Heritage Strategy 2016 – 2020 as attached at Appendix 12a.

### **3.0 Reasons for recommendation(s):**

3.1 The draft Built Heritage Strategy 2016 – 2020 has been subject to a full public consultation including heritage groups and Historic England, and internal consultation with all relevant departments. Subsequent comments and representations have been incorporated in the final document which is now presented for formal approval and publication.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? Yes

3.3 Other alternative options to be considered:

The consultation draft of this strategy has already been through the Executive approval process. There are no substantive changes to the document. There is the option not to approve publication of the document but this would be contrary to previous approvals.

### **4.0 Council Priority:**

4.1 The relevant Council Priority is: "The economy: Maximising growth and opportunity across Blackpool"

## 5.0 Background Information

- 5.1 The Council's previous Heritage Strategy (2006-2010) paved the way for a number of key improvements, not least the provision of dedicated officers and the formation of community groups to further the aims of the strategy. This new strategy will re-visit some of the objectives of the 2006/10 strategy but will focus very specifically on Built Heritage.
- 5.2 In 2008, a programme of townscape characterisation reports was commissioned by the Council in order to better understand the historic built environment in Blackpool. These were part funded by English Heritage (now Historic England) and SRB (Single Regeneration Budget) monies and were initially prepared to support Blackpool's World Heritage Site application. Whilst Blackpool's nomination for World Heritage Site Status did not move forward, the studies commissioned for it revealed a lot more about Blackpool's built heritage than was expected, and this triggered a Designation Review undertaken by the Conservation Team.
- 5.3 This review has resulted in the establishment of a list of nearly 300 buildings of local architectural and/or historic interest, two new conservation areas and the extension of the Town Centre Conservation Area. There are also proposals to designate more conservation areas and set up a local heritage at risk register. However, this work needs a framework to give direction to the overall goals and to keep the public (and developers) informed about what the Council is doing and what the impact is on them. The Built Heritage Strategy sets out how the Council intends to manage the challenges of caring for Blackpool's historic built environment over the next four years.
- It will also help the Council monitor and manage heritage assets more effectively through improved monitoring and enforcement.
- 5.4 One of the main reasons for the Strategy is to promote a greater appreciation of the extent of the built heritage of the town. It is essential to understand that the built environment never stands still and is always the subject of pressures for change. There will always be a tension in balancing the protection of built heritage with the demand for development.
- 5.5 As a result, the strategy and the subsequent action plan seek to find a way of reconciling these sometimes conflicting needs.
- 5.6 Does the information submitted include any exempt information? No

**5.7 List of Appendices:**

Appendix 12a: Draft Built Heritage Strategy 2016 - 2020

**6.0 Legal considerations:**

6.1 There are no new/additional legal considerations

**7.0 Human Resources considerations:**

7.1 There are no new/additional HR considerations

**8.0 Equalities considerations:**

8.1 There are no new/additional Equalities considerations

**9.0 Financial considerations:**

9.1 There are no new/additional financial considerations

**10.0 Risk management considerations:**

10.1 There are no new/additional risk management considerations

**11.0 Ethical considerations:**

11.1 There are no new/additional ethical considerations

**12.0 Internal/ External Consultation undertaken:**

12.1 Internal consultation with officers from all relevant departments; meeting with heritage groups; Historic England; month long public consultation at Central Library

**13.0 Background papers:**

13.1 None

**14.0 Key decision information:**

14.1 Is this a key decision?

Yes

14.2 If so, Forward Plan reference number: 23/2014

14.3 If a key decision, is the decision required in less than five days? No

14.4 If **yes**, please describe the reason for urgency:

**15.0 Call-in information:**

15.1 Are there any grounds for urgency, which would cause this decision to be exempt from the call-in process? No

15.2 If **yes**, please give reason:

**TO BE COMPLETED BY THE HEAD OF DEMOCRATIC GOVERNANCE**

**16.0 Scrutiny Committee Chairman (where appropriate):**

Date informed: 7 December 2016 Date approved:

**17.0 Declarations of interest (if applicable):**

17.1

**18.0 Executive decision:**

18.1

**18.2 Date of Decision:**

**19.0 Reason(s) for decision:**

**19.1 Date Decision published:**

**20.0 Executive Members present:**

20.1

**21.0 Call-in:**

21.1

**22.0 Notes :**

22.1